

HANNOVER



Urban Logistics Project in Hanover

Cooperation between the local government, business and science

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Agenda

1 Global Challenges

2 Partners and Cooperation

3 Analysis of Urban Commercial Transport

4 Alternative / Innovative Logistic Concepts

5 Practical Application of New Concepts

6 Summary

Global Challenges



Air Quality



Urban Vehicle Access Regulations



E-Commerce



„Livable Cities“



Understanding of Sustainability



Urbanisation

Unique Project Initiative „Urban Logistics Hanover“

Vision

Future urban logistic activities are oriented towards the **city residents' demands** within a **livable city**. The urban logistics' future in a climate-neutral Hanover is characterized by **quiet, emission-free and safe transport solutions** as well as an **innovative infrastructure** and city surroundings.

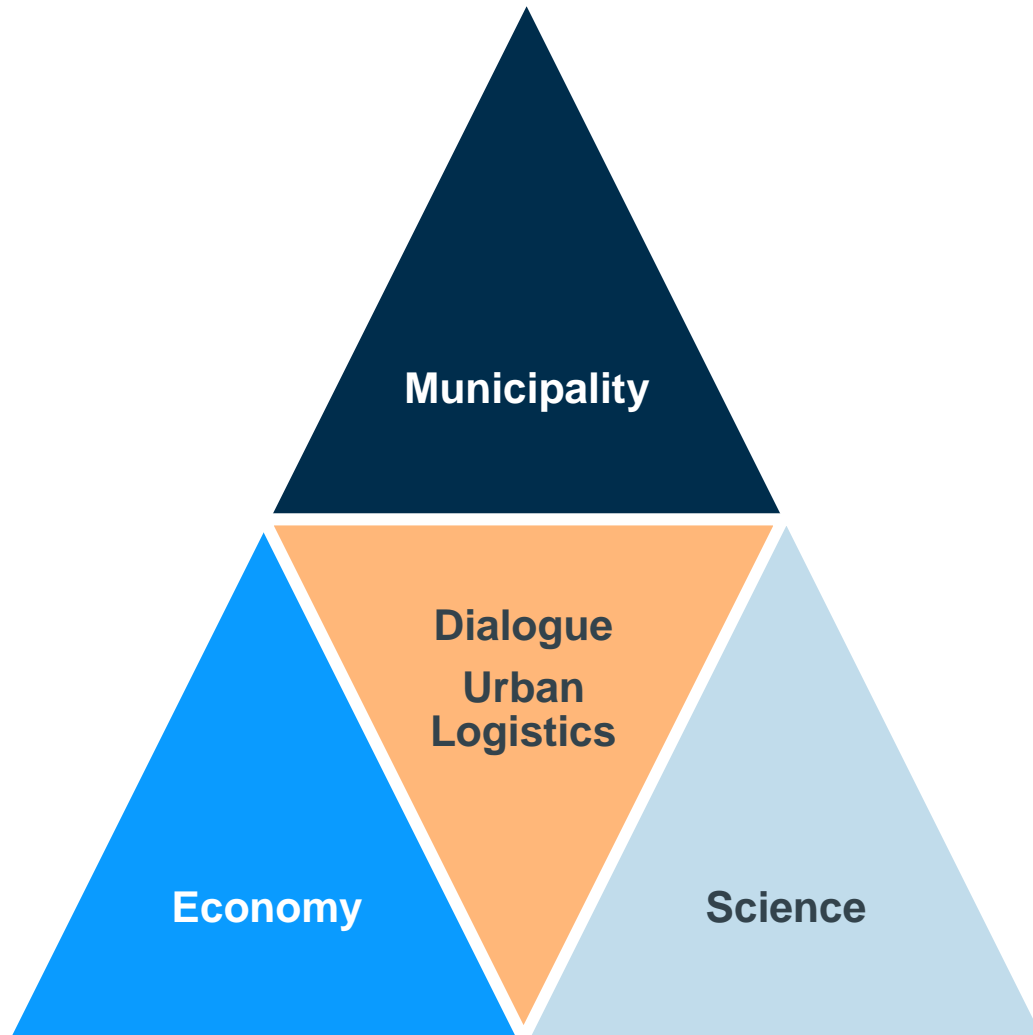
Objectives

- Establishment of a **competence region** for urban logistics in Hanover
- Design of an integrated **roadmap** to achieve the EU's goal of **essentially CO₂-free city logistics** in major urban centers by 2030

Project partners:



Idea and Composition of the Project Team



Strategies, concepts, projects

- Master plan Mobility 2025
- Air quality plan und Noise action plan
- Master plan 100% for Climate Protection
- Urban development concept „My Hanover 2030“



Commercial transport

- Vehicle concepts
- Business models
- Customer group analysis
- Experience
- Digitalisation



Deutsche Post DHL Group

Research topics

- Vehicle concepts
- Logistics
- Traffic engineering
- Urban planning

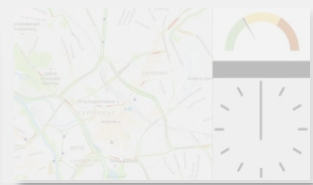


Integrated and Databased Approach

Establish a Competence Region for Urban Logistics

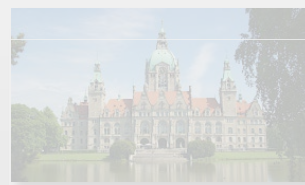
Analysis of Urban Commercial Transport

- » Composition
- » Interdependencies
- » Acceptance research



Alternative/Innovative Logistic Concepts

- » Development & Simulation
- » Testing & Evaluation in a
pilot area within Hanover



Practical Application of new Concepts

- » Increase commercial
electromobility
- » Impact assessment
- » Identification of branch
specific requirements



Multi-Stakeholder

Project Initiative „Urban Logistics Hanover“

Public Funding

Integrated and Databased Approach

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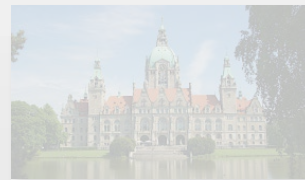
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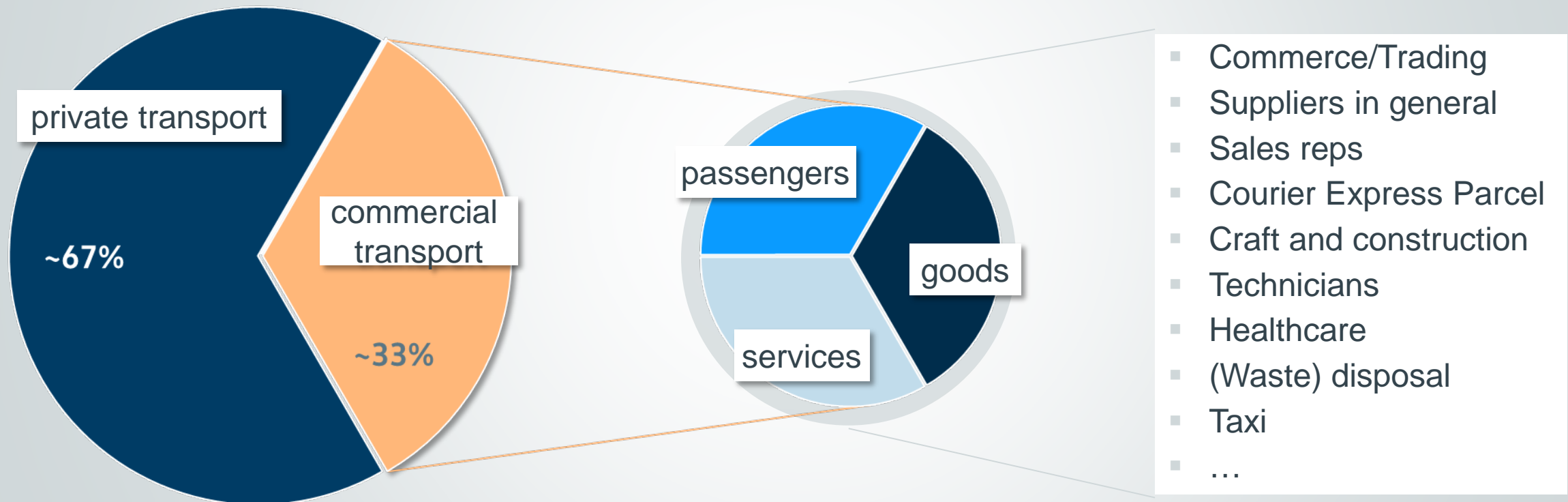
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Analysis of Urban Commercial Transport

Share of physical transport

Share of commercial transport

Relevant sectors

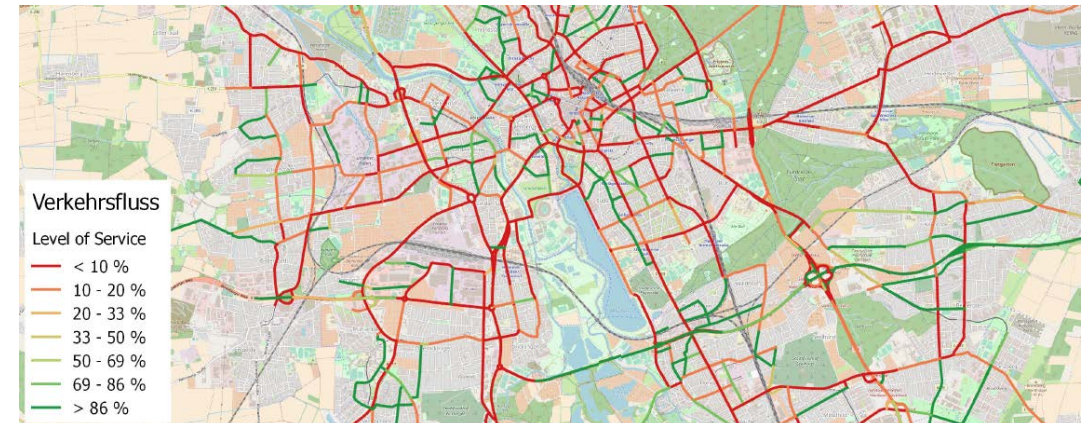


Source: Following Arndt 2010

Analysis of Urban Commercial Transport



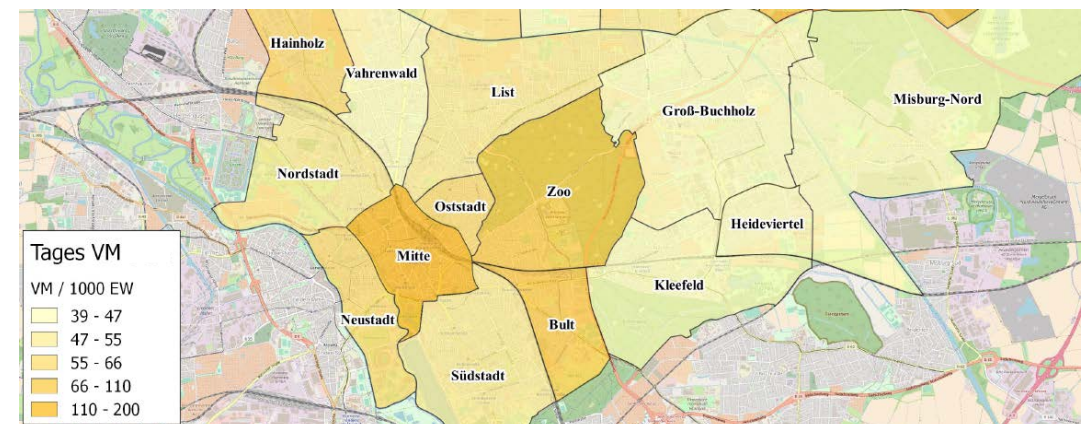
Average Daily Traffic



Traffic Flow



Noise Immissions



Average Number of Parcels

Integrated and Databased Approach

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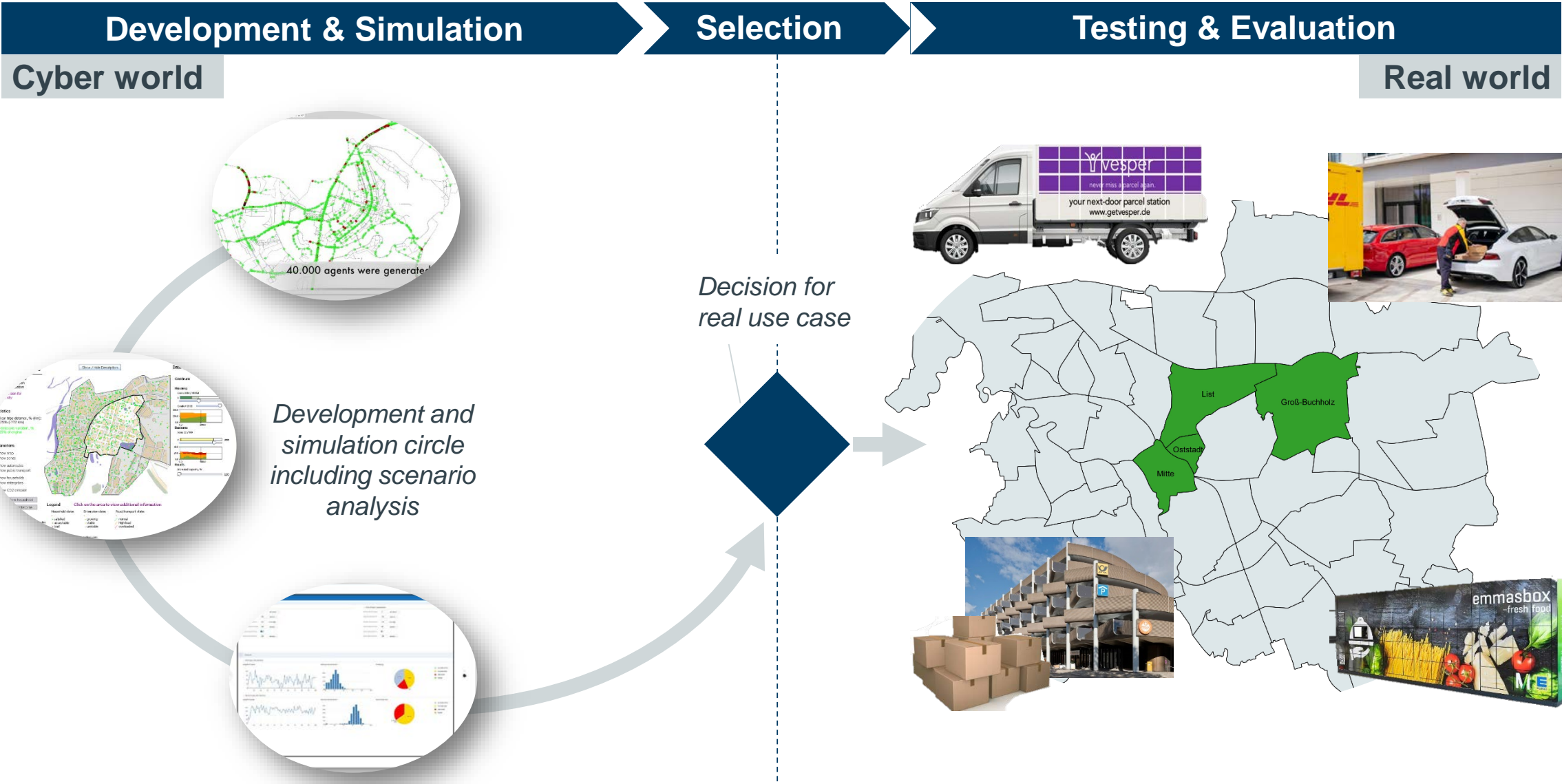
Alternative / Innovative Logistic Concepts

Options to identify innovative concepts

Creathon as an innovative example



Alternative / Innovative Logistic Concepts



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Practical Application of new Concepts

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Practical Application of New Concepts

Identification of Branch Specific Requirements



Online Company Survey:

- Topic: mobility behaviour of different sectors
- 40 questions in 6 categories:
 - Current vehicle fleet
 - Operational characteristics
 - Trip characteristics
 - Attitude towards e-mobility
 - ...

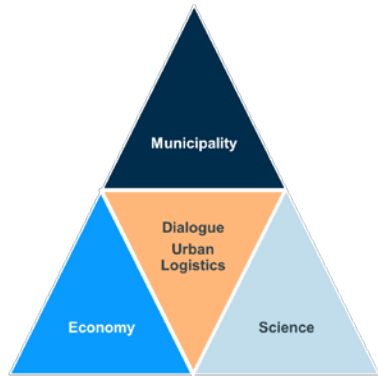


Insights:

- Most of the company vehicles are parked at depots overnight
- Top 3 criteria at route planning:
 - Customer sequencing
 - Time windows
 - Vehicle capacity
- Cargo bicycles are considered as useful complement for fleets

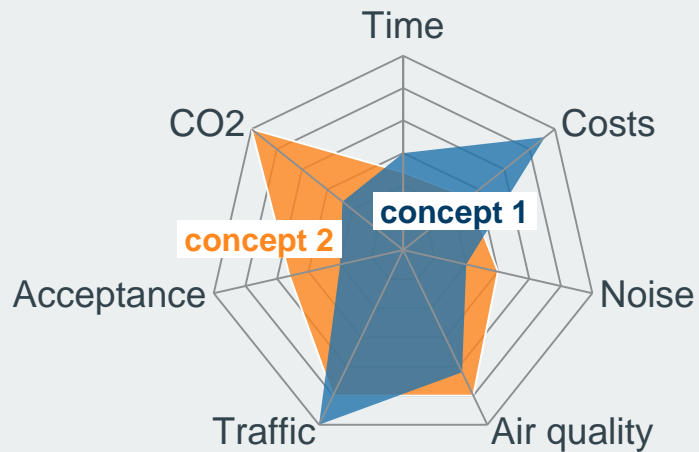
Practical Application of New Concepts

Impact Assessment

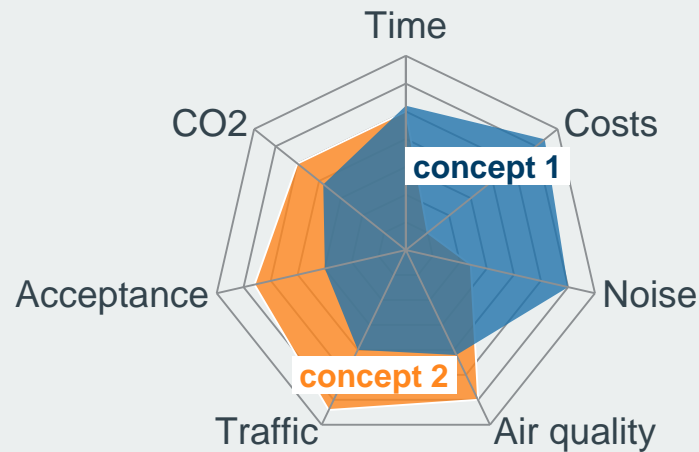


Impact assessment of new concepts may include multiple objectives that can vary according to the stakeholder's specific perspective

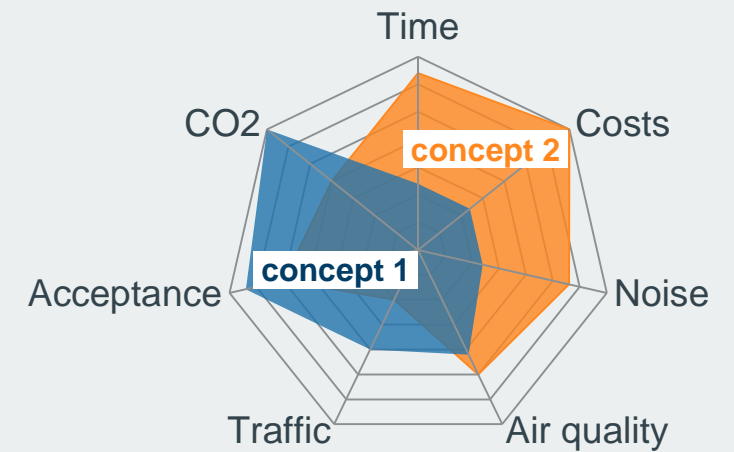
Municipality



Economy



Science



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Summary



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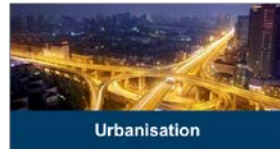
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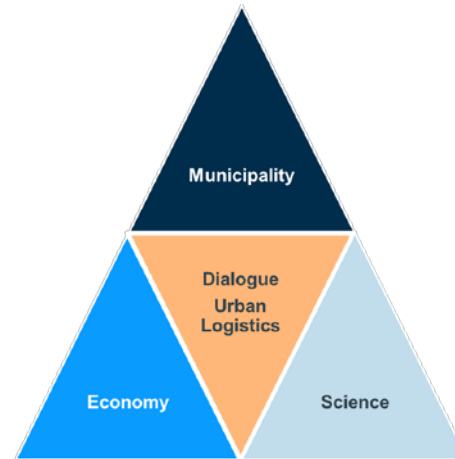


Understanding of Sustainability

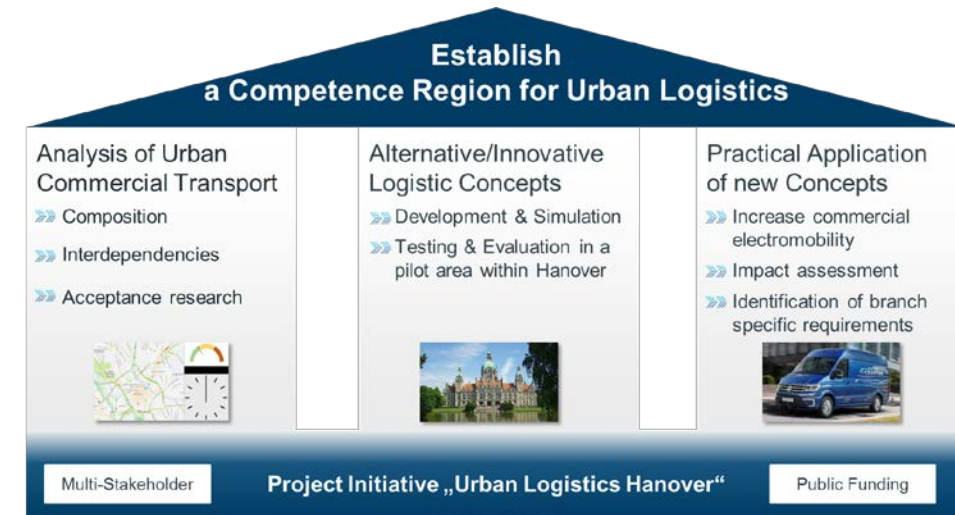


Urbanisation

Challenges



Cooperation



Approach

 ***Satisfy residents' demands within a livable city***

www.urbane-logistik.de

Thank you for your attention!



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