

AMSTERDAM SMART CITY.

Best & next practices and
Lessons learned from a global village





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“If you want to change the game, stop following the rules!”

Sander Klous

Barriers to 'Smart'

→ **Five barriers to entry**

→ **No leadership**

→ **No scale**

→ **No models**

→ **No customer**

→ **No trust**

"Smart Cities is about asking for forgiving afterwards instead of permission upfront"

Courtesy of Joe Dignan

Past

→ Liveable

→ Happiness

→ Concept & context

→ Learning by doing

Next

→ *Digital transformation*

→ *Social inclusion*

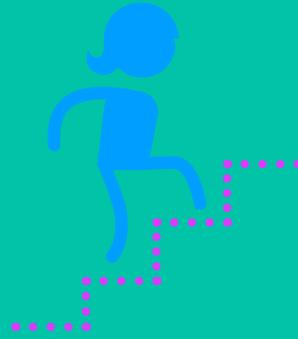
→ *Trust*

→ *Ethics*

Amsterdam Smart City – starting points



→ Residents central



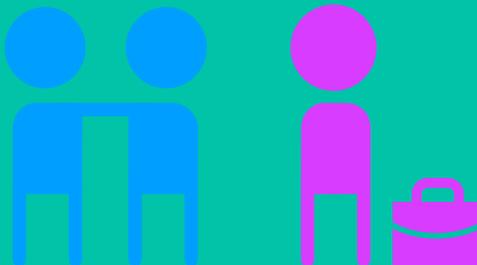
→ Learning by doing



→ Public values



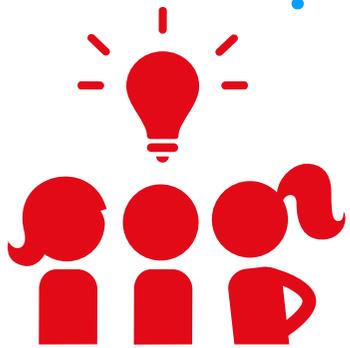
→ Conditions and regulations



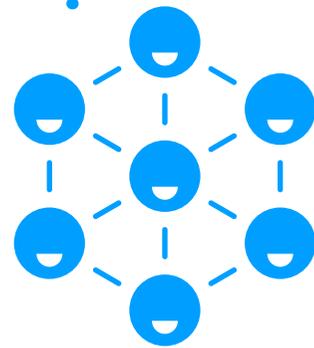
→ Public & private



→ Open & transparent



program



community

Program partners

Expertise & citizen involvement



Companies



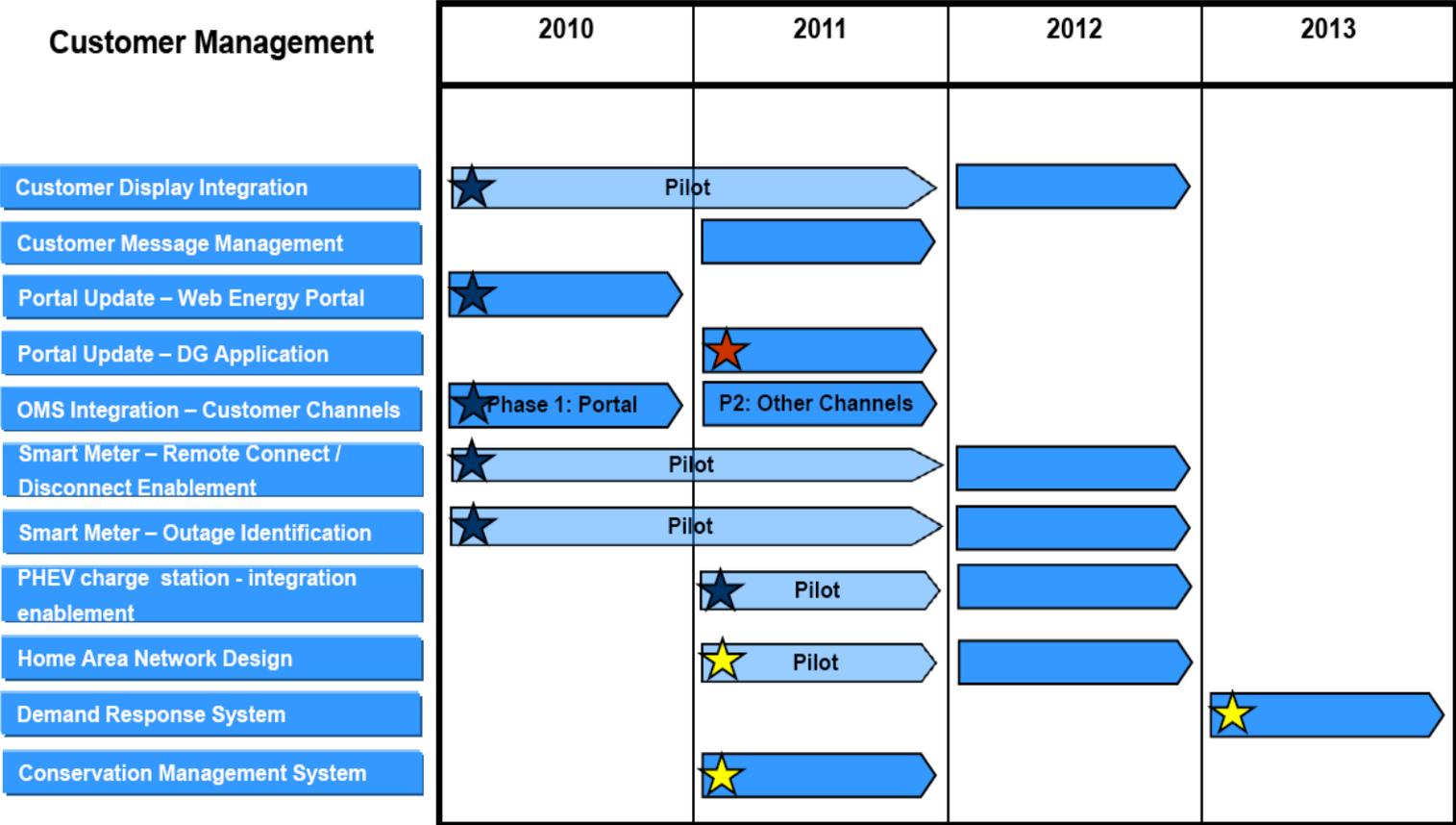
Governments



Knowledge institutions



Smart City Strategy: *Stop talking the talk*



★ Smart Community Plan ★ DG ★ Demand Management

Smart City ~~Strategy~~: Start walking the walk !!



Smart City Bingo Card

<i>Trust</i>	Ethics	Innovation	Bottom Up	<i>Holistic / Cross Silo</i>
Social Innovation	Smart Council	Co-Creation	<i>Collaboration / quintuple</i>	Big Data
Context - Concept	<i>Facilitator</i>		Digital	<i>Open</i>
Transformation	Inclusion	<i>Leadership</i>	Sustainability	<i>End User Centric</i>
Liveable	<i>Uncertainty / Failure</i>	Living Lab	<i>Citizens Engagement</i>	Happiness



Citizen platform

Idea for your neighborhood

Looking at different ways to enhance citizen involvement

Accelerating citizen engagement and bottom-up initiative

What are their wishes / needs?



Increase citizen participation

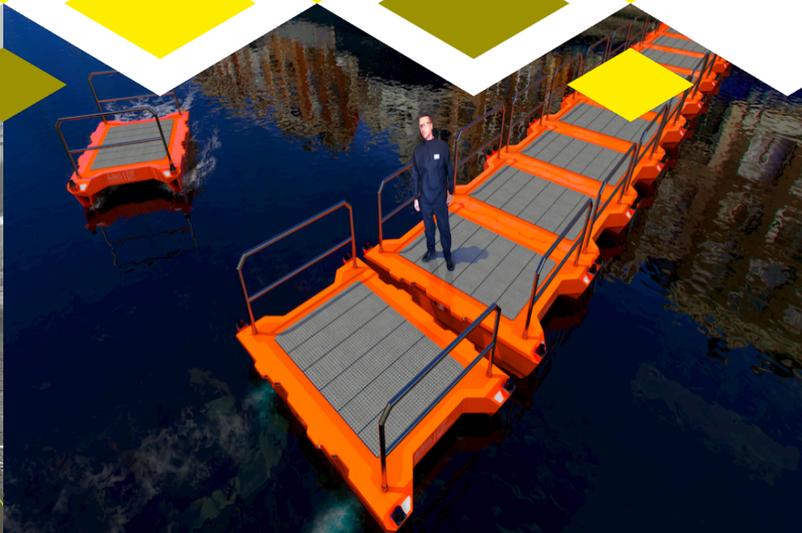
Hackathons



Combine data and citizen needs

Smart Citizen Kit

marineterrein amsterdam **living lab**



Autonomous Bridge

Roboat

amsterdam
economic
board

AMS
AMSTERDAM INSTITUTE FOR
ADVANCED METROPOLITAN SOLUTIONS

amsterdam
smart
city

NE SCIENCE
MO MUSEUM

marineterrein
amsterdam

Startup in Residence



I am a startup!

We ♥ the public sector

What do we offer Startups?

- 6 months intensive training programme
- On-topic guidance by the City
- Experienced entrepreneurs as mentors
- Access to Startup events
- Possibility to pilot/test in the city
- Network of the City and all partners
- Possible launching customer

Amsterdam Smart City in the transitions

→ **Wat does ASC?**

→ **Energy**

→ **Mobile Metropole**

→ **Digital City**

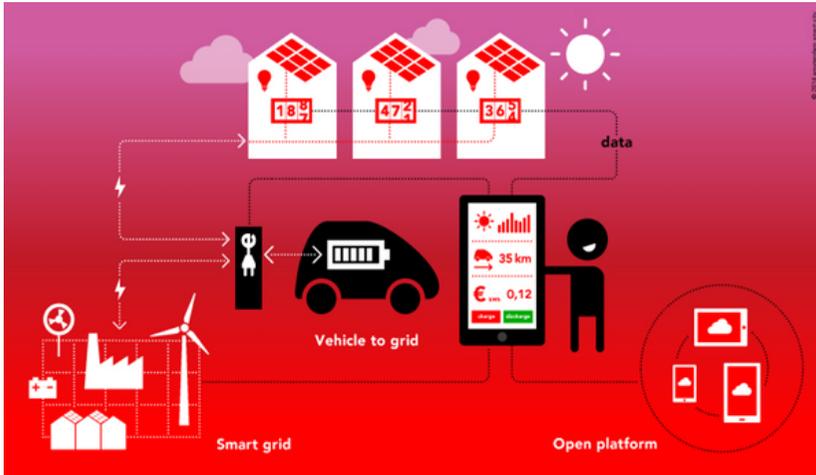
→ **Circular City**

A photograph of several glowing Edison-style light bulbs hanging in a dark space. The bulbs are illuminated, creating a warm, golden glow. The background is dark, making the light from the bulbs stand out. The word "Energy" is overlaid in the center in a white, sans-serif font.

Energy

Energy - Concept V2G

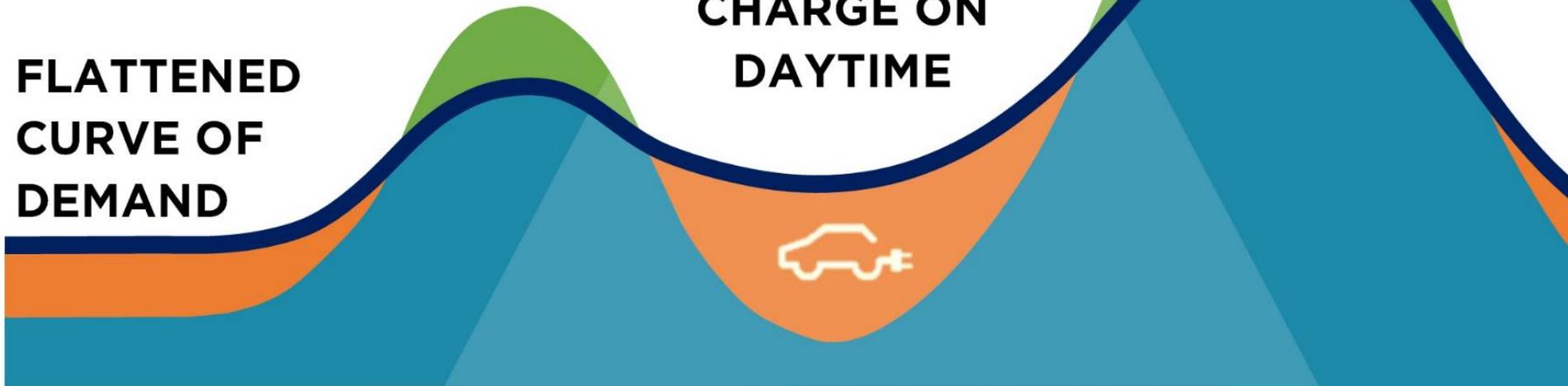
Smart charging and discharging of eV's



**ENERGY RELEASE
ON EVENING**

**CHARGE ON
DAYTIME**

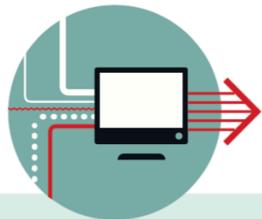
**FLATTENED
CURVE OF
DEMAND**



A blurred high-speed train is approaching a station platform. The platform has a tactile paving strip along the edge. Several people are standing on the platform, some blurred due to motion. The word "Mobility" is overlaid in large white text across the center of the image.

Mobility

Mobility



DATA



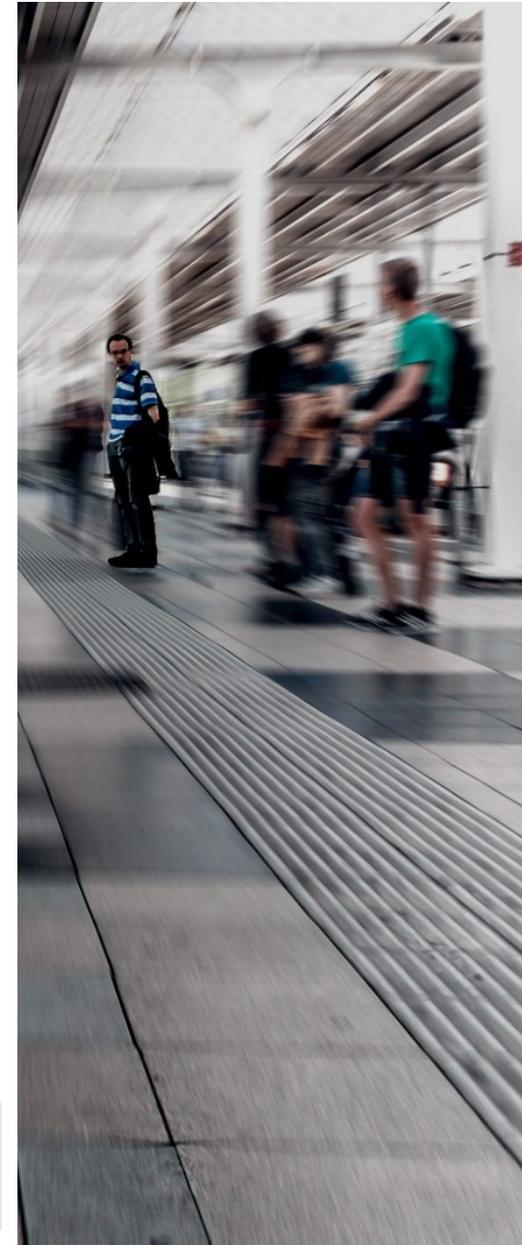
VEHICLE TECHNOLOGY



MOBILITY AS A SERVICE



PHYSICAL AND DIGITAL INFRASTRUCTURE



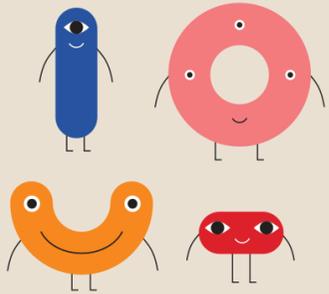
Sensing - ROBOAT



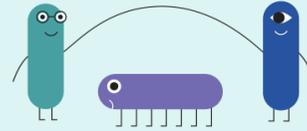
Digital

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21 <?php language=
22 <?php
23 <?php charset="<?php bloginfo( 'charset
24 <?php name="viewport" content="width=device-
25 <?php wp_title( '|', true, 'right' ); ?>
26 <link rel="profile" href="http://gmpg.org/xfn/11" ?>
27 <link rel="pingback" href="<?php bloginfo( 'pingback_url' );
28 <?php fruitful_get_favicon(); ?>
29 <?php fruitful_get_favicon(); ?>
30 <?php wp_head(); ?>
31 </head>
32 <body <?php body_class( 'class="hfeed site"
33 <?php
  $theme_options = fruitful_get_theme_options();
  $logo_pos = $menu_pos = $theme_options[ 'logo_pos' ];
  if (isset($theme_options[ 'logo_pos' ]))
    $logo_pos = esc_attr($theme_options[ 'logo_pos' ]);
  if (isset($theme_options[ 'menu_pos' ]))
    $menu_pos = esc_attr($theme_options[ 'menu_pos' ]);
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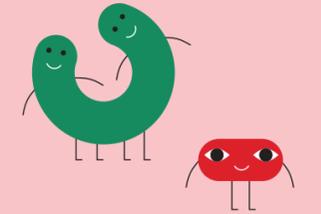
Sign the manifesto



Inclusive



Control



Tailored to the people

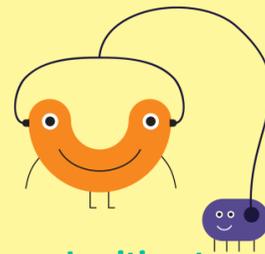
tada

DATA DISCLOSED

WWW.TADA.CITY

#TADACITY

Open and transparent



Legitimate and monitored



From everyone – for everyone

Cities Coalition for Digital Rights



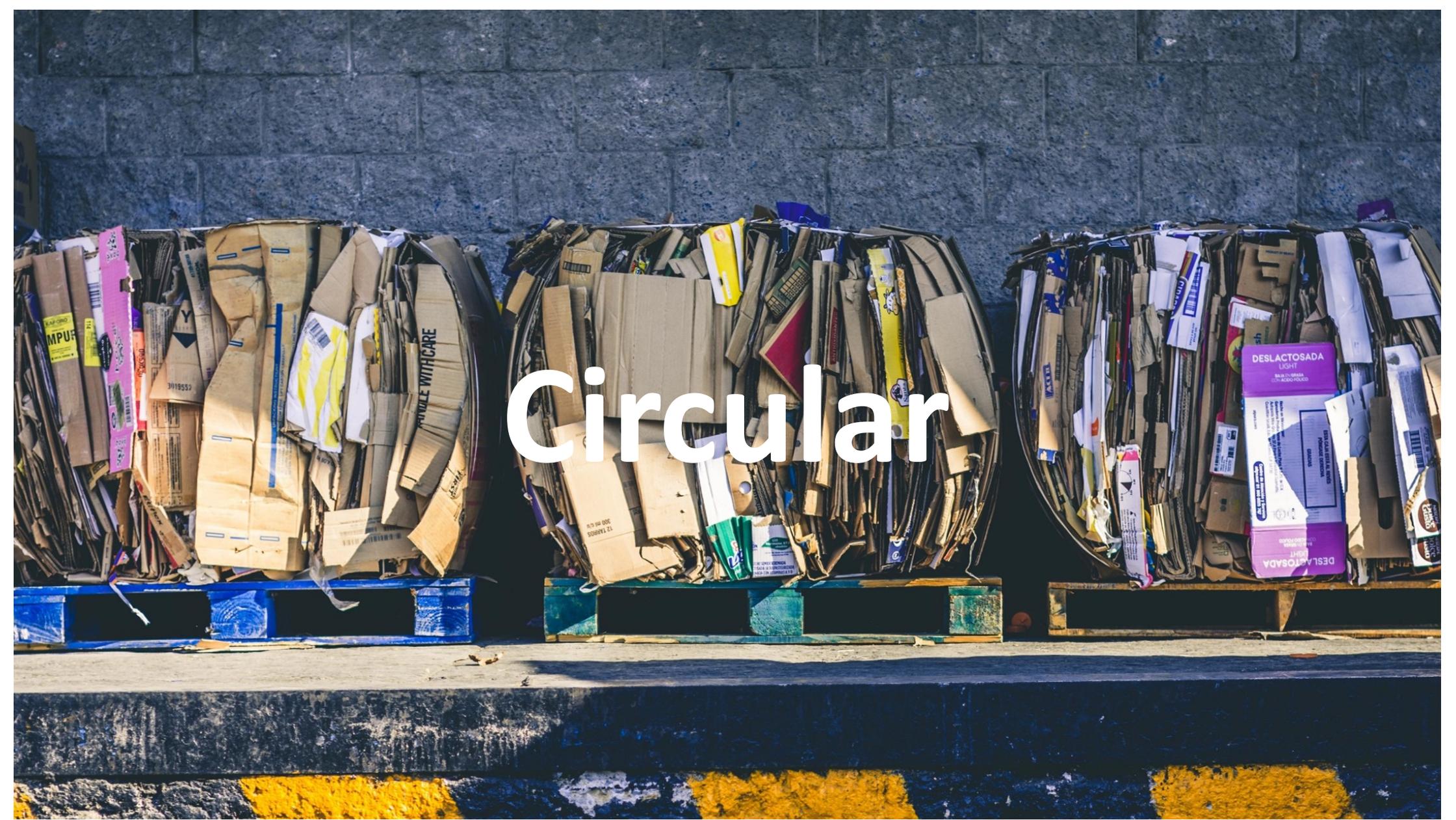
<https://citiesfordigitalrights.org/>

 **City of
Amsterdam**

 **Ajuntament
de Barcelona**

NYCTM

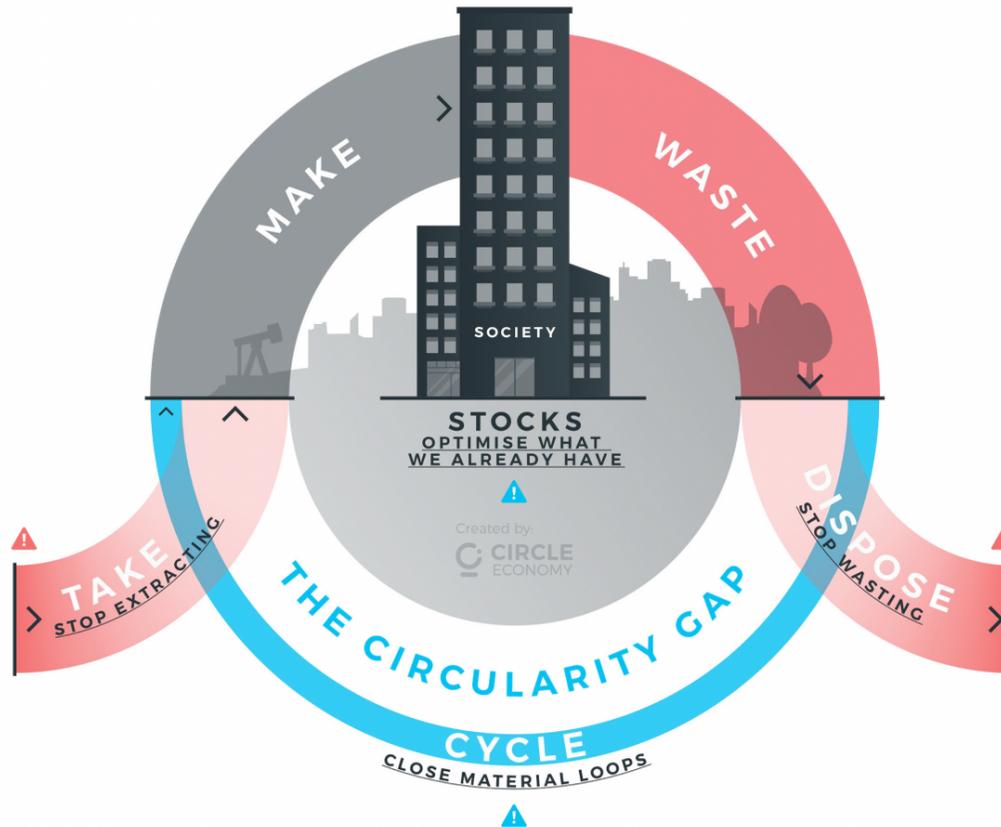
Circular



Circular

TO BRIDGE **THE CIRCULARITY GAP** WE NEED TO:

⚠ Stop extracting ⚠ Stop wasting ⚠ Optimise what we already have ⚠ Cycle more and better



<https://journey.circularamsterdam.com/circularamsterdam#156340>

<https://www.circle-economy.com/the-circularity-gap-report-our-world-is-only-9-circular/#.W6tkOI-ZPOQ>

Waste and the City



Waste = energy at the Waste to Energy Plant (AEB)

- electrical efficiency 30%, 8% higher
- sustainable energy → 48% waste consists of biomass
- produces
 - 300,000 gigajoules of district heating per annum
one household 36 gigajoules per annum
 - renewable electricity for 320,000 households
- an additional 40,000 households district heating grid

Waste is not only a source of energy,
but also supplier of

- gold
- iron
- protein
- sulphates
- other materials

through urban mining and up-cycling materials



Lessons learned



No subsidies



Economic viable



Lessons learned

→ Too much tourism focus



Lessons learned

➔ Innovation graveyard



Top ten traits of successful smart *communities*

➔ 1. Focussed maverick

➔ 2. Dedicated team - SPV

➔ 3. Follow the money

➔ 4. Benchmark

➔ 5. Create underlying infrastructure

➔ 6. Community

➔ 7. Find a reason to be part of the future

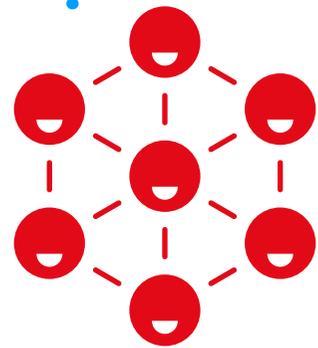
➔ 8. Leverage private sector

➔ 9. Do something

➔ 10. Measure the difference



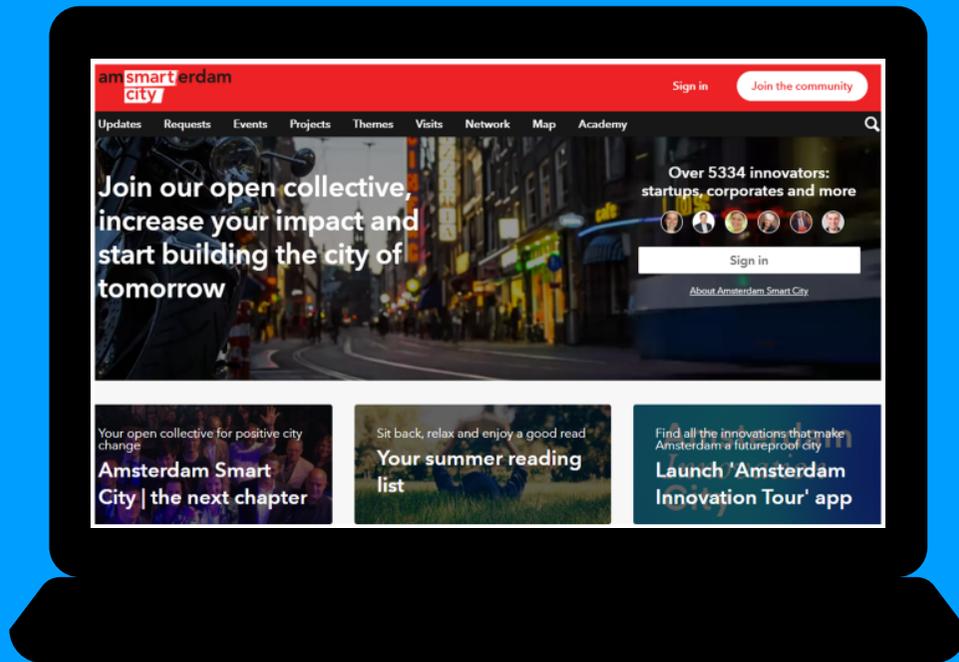
program



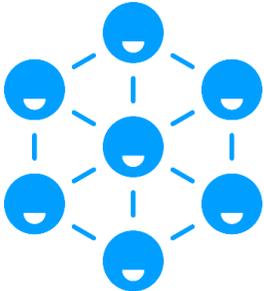
community

International smart city community

www.amsterdamsmartcity.com/register



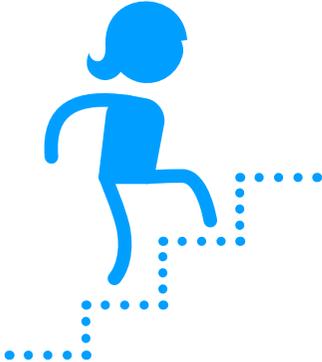
Why Amsterdam Smart City?



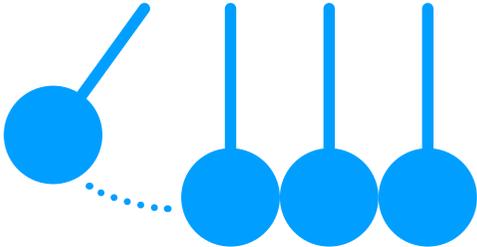
ECO - system
not ego - system



Independent



Learning by doing



Impact



Public values

We Make The City

The festival that makes cities better

15 – 21 June 2020

Amsterdam Metropolitan Area

JOIN
US!

www.amsterdamsmartcity.com/register